

# Preparing for Economic Recovery in Derbyshire

Update to Improvement and Scrutiny Committee  
July 2020

# Developing Our Approach

## ❖ **Framework of the five Rs:**

- Rescue
- Resume
- Revive
- Regenerate
- Renewal

## ❖ **Timescales**

- Immediate/ rescue and resume** – 0 to 4 months (June to October)
- Medium term/ revive and regenerate** – 5 to 18 months (November 2020 to April 2021)
- Long term/ regenerate and renew** – 18 months onwards (April 2021 onwards)

# Recovery Principles

## The *Economy, Business and Transport Cell* will :

- ❑ Directly support wider objectives of the Strategic Recovery Group to secure comprehensive and coherent response.
- ❑ Ensure contribution of all key partners - local authorities, sector leads (e.g. FE, HE, VE etc), local businesses, Govt departments
- ❑ Build on existing place-based and sector-based recovery thinking
- ❑ Utilise existing networks and key agencies (e.g. Chamber, LEP, DEP) - best use of local capacity, expertise and resources
- ❑ Inform wider D2N2 discussions and liaison with Govt departments – lobbying of key issues
- ❑ Share data and intelligence working closely with the LEP
- ❑ Produce Derbyshire *Economic Recovery Strategy* (ERS)
- ❑ Develop a clear exit strategy that is sustainable and leaves a legacy of enhanced partnership working across the county
- ❑ Evaluate - to understand how well economy is recovering

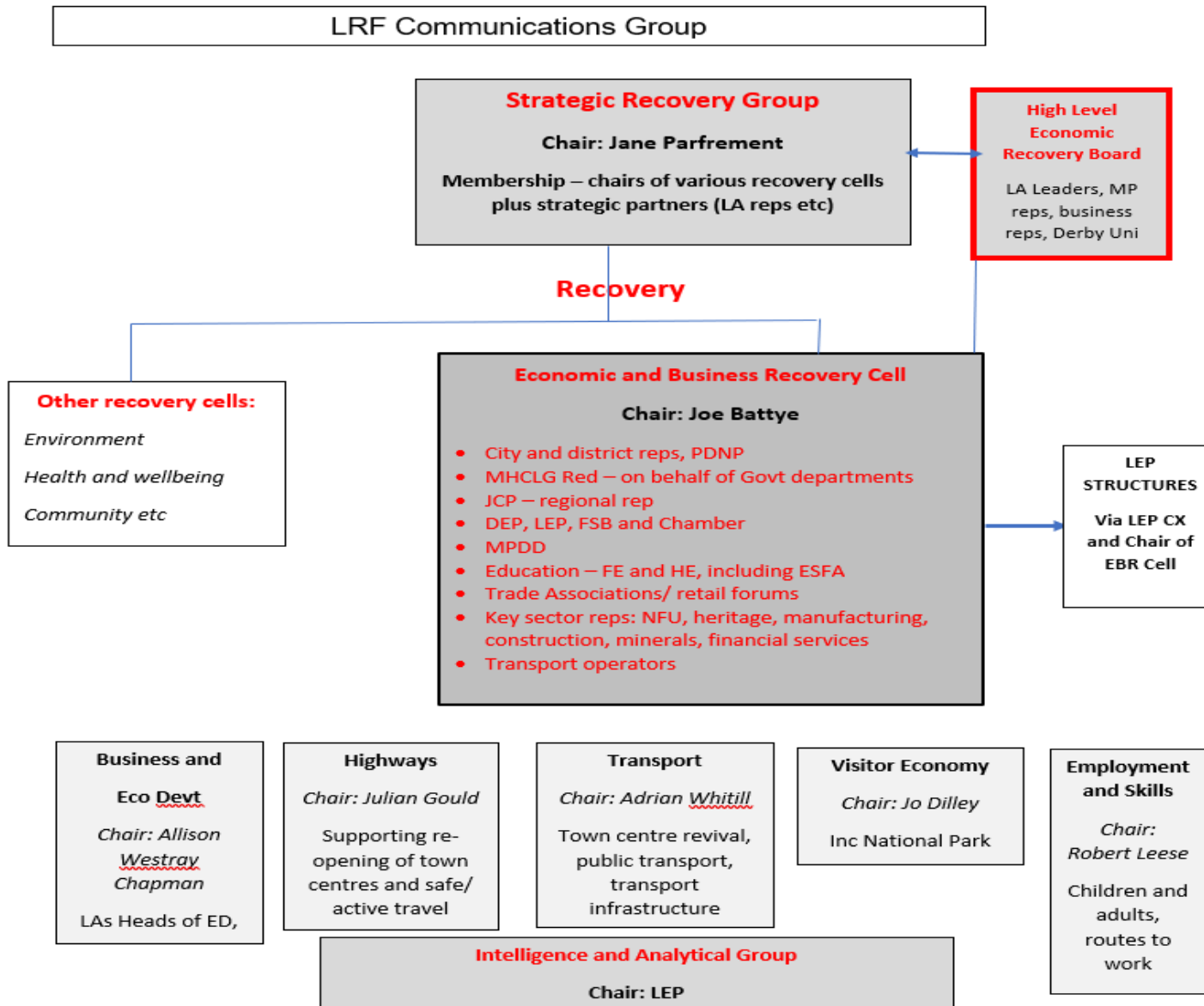
# Building Back Better

- ❖ Use recovery period to redefine economic strategy and assess the changes needed for a sustainable future
- ❖ Drive transformational change – in economy and communities

## Use recovery and renewal process to:

- Work towards longer-term regeneration and a more circular and distributed economy.
- ‘Level up’ key areas of economic and social disparity.
- Accelerate work to mitigate and adapt to climate change – sustainable, good growth
- Reset the economic profile of Derby and Derbyshire - maximise contribution to UK plc.
- Build resilience into the local economy and reinforce/restore public and business confidence.

# Organising to Deliver



# Scope of Work

- ❑ **Economic development** – support to business, development of intervention programmes
- ❑ **Transport infrastructure** – to support and encourage continued expansion of sustainable transport networks and active travel - including bus and rail infrastructure and operators
- ❑ **Highways Network** – improvements to network management, safe and active travel implementation, strategic transport development
- ❑ **Digital infrastructure** – digital capability in businesses and broadband infrastructure
- ❑ **Employment and skills** – matching supply and demand issues, routes into work, support programmes for vulnerable cohorts (young people, disabled etc), redundancy and retraining support programmes
- ❑ **Regeneration** – including major construction sites and town centre, promotion of land use development

# Progress So Far

## ❖ Strong progress on rescue and resume

- ❑ DCC Hardship fund – immediately developed and implemented by County Council in April
- ❑ Govt business support grants – implemented by district councils in May/ June
- ❑ Discretionary business grants – developed jointly and implemented by district councils in June/ July
- ❑ Held series of support webinars open to local businesses - supported by Peak Business, MPDD, Chamber and Derby University
- ❑ Building up intelligence – public transport, parents, schools and hospitality surveys
- ❑ Re-opened countryside - June
- ❑ Re-opened town centres – June. Prepared 42 town centres for safe re-opening. Work on-going utilising the ‘Active Travel fund’ tranche 1 - £443,000 allocated, Joint approach with the districts .
- ❑ ‘Active Travel fund’ tranche 2 - £1.77m available going forward. Bid closing date August 7<sup>th</sup>. The tranche 2 focus on measures to create a safe environment for walking and cycling.
- ❑ Supported by strong communication plans – to visitors, residents and businesses – ‘protect, respect, enjoy’.

# Progress So Far

- ❑ Supported bus companies with continued payment of contracts and rescheduling around key routes to work.
- ❑ Survey of bus users to assess confidence and level of patronage/ future use
- ❑ Lobbying and dialogue with Govt depts e.g. Cross Country rail services, public transport, visitor economy
- ❑ Supporting re-opening of key economic sectors - hospitality sector opening
- ❑ Adopted and marketed Industry Standards for Hospitality ‘we are good to go’ and undertaken consumer and business surveys
- ❑ Repurposed ERDF projects to focus on business survival e.g. in hospitality sector and completed 3 business surveys and 1 consumer survey.
- ❑ Shopappy – to support local retailers online
- ❑ Footfall count – in town centres, preparing for bidding
- ❑ And a whole lot more .....



# Next Steps

- ❑ Continue to build up local intelligence – use direct discussions with businesses and visitors and national/regional information from LEP and Chamber etc
- ❑ Monitoring health and economic impact of COVID on businesses and communities
- ❑ Production of DEP Economic Recovery Strategy and Employment and Skills Plan started
- ❑ Build up support packages for businesses and labour market in the short term: **rescue and resume** → **revive**
- ❑ Continue to build up proposals for medium and long term recovery strategy. Framework is starting to emerge: **revive** → **renewal**
- ❑ Have a strong voice in the region